

All About Viral Marketing

by Sunny Suggs

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Viral Marketing -

The definition of Viral Marketing that I found on the Internet is:

“Viral marketing describes any strategy that encourages individuals to pass on a marketing message to others, creating the potential for exponential growth in the message's exposure and influence. “

Huh?

Okay... I'll do it this way. Here are 2 examples that show you how Viral Marketing works.

Scenario #1 -

Mary joins [All About Traffic Exchanges](#).

She upgrades and rebrands the ebook. Rebranding means that all of the affiliate links inside the ebook, will be changed to Mary's. She'll fill in a “downline builder” with all of her Ids, and saves them.

She promotes [All About Traffic Exchanges](#) with the splash pages provided.

John sees her splash page, and joins [All About Traffic Exchanges](#) from Mary's affiliate link.

John sees the One Time Offer, and decides to upgrade. Mary earns commissions on the sale. He goes to the rebrander, and enters his affiliate Ids, but is not a member of IM Success Formula yet. John joins, with Mary's affiliate link. He also upgrades there, and Mary makes the commissions.

John promotes [All About Traffic Exchanges](#)... and the cycle starts over!

Scenario #2 -

Mary joins [All About Traffic Exchanges](#).

She upgrades and rebrands the ebook. Rebranding means that all of the affiliate links inside the ebook, will be changed to Mary's. She'll fill in a “downline builder” with all of her Ids, and saves them.

She promotes [All About Traffic Exchanges](#) with the splash pages provided.

John sees her splash page, and joins [All About Traffic Exchanges](#) from Mary's affiliate link. John decides he cannot afford to take the One Time Offer, and just downloads the free ebook.

All of Mary's links are in this ebook. John decides to join [BootScootinTraffic](#), as he's reading the ebook, from Mary's affiliate link. John knows the value of upgrading in traffic exchanges, so he takes the One Time Offer, and upgrades at a discounted price. Mary earns commissions from that sale.

John promotes [All About Traffic Exchanges](#), with the splash pages provided. Joe sees his splash page, and joins [All About Traffic Exchanges](#) from John's link.

Joe decides he cannot afford to take the One Time Offer, and just downloads the free ebook. Joe is new to Internet Marketing, and joins all of the programs listed in the ebook he got from John.

Remember... John did not upgrade, so all of the affiliate links in the ebook are still Marys! Mary gets Joe as a referral in all of the programs. Mary communicates with Joe over the next few months, letting him know about other free offers there are in store for him in the Internet Marketing world.

Mary gets a loyal subscriber in Joe, while John has... well, probably given up on Internet Marketing because it “doesn't work”

Does this make sense? I know that promoting something that doesn't have your affiliate links in it, does not make sense!

Here's how you can take full advantage of [All About Traffic Exchanges](#), right now! Join from any of the [All About Traffic Exchanges](#) links in this ebook.

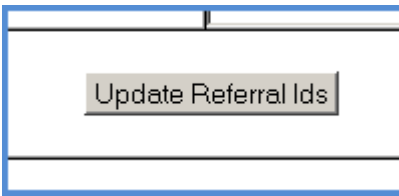
When you upgrade at [All About Traffic Exchanges](#), you'll have access to the Rebrander.

Just click “Rebrander” in the menu at the top of the page.



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Please let Sunny or Eva know if there's anything you need... they'd be happy to help you! <http://allabouttrafficexchanges.com/help/>

Sunny Suggs

[BootScootinTraffic](#)

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A few more examples of Viral Marketing -

Programs – [Affiliate Funnel](#)

Ebooks – All About Traffic Exchanges – Coming Soon!

[Pizza Plan](#)

[IM Success Formula](#)

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